



Mayor's Charity Ball

FRI AUG 4 2017

SPONSORSHIP PROSPECTUS



MESSAGE FROM THE MAYOR



It is with great pleasure that I announce my first Mayor's Charity Ball and Auction to be held on Friday 4th August 2017.

All funds raised from the event and auction will go to the RACQ CQ Rescue that provides rapid response, critical care and aeromedical retrieval services over a 300km radius in Central Queensland, including the Whitsunday Region.

In times of an emergency RACQ CQ Rescue is there to provide the fastest, and often lifesaving response. They provide world class treatment for all emergencies and ensure our loved ones are quickly and safely taken to the medical care facilities necessary to make a full recovery.

Last year the Mackay-based rescue helicopter flew 573 missions equating to 48 vital missions each month. Of these missions, there were 232 visits to the Whitsunday Region with the Islands and Proserpine being two of the most frequented destinations.

These statistics are clear indicators of the demand for this community funded service and without this generous support, this operation would not be able to consistently deliver this service to people in our community and beyond.

To enable the event to be successful, and to provide the much needed funds to RACQ CQ Rescue, we are inviting corporate sponsorship from the businesses in our community.

This year we're hoping to raise more than \$20,000 at my first Mayor's Ball and play our role in supporting RACQ CQ Rescue in the same way they support our community in times of need.

Your sponsorship will be acknowledged during promotions in the lead up to the event, as well as on the evening of the Ball. But most importantly, your sponsorship dollars will be contributing to a vital service that operates 24/7, 365 days a year to help save lives.

Mayor Andrew Willcox

EVENT PARTNER (Platinum Sponsor)

\$10,000 (three sponsors only)

Sponsorship includes:

- Prominent banner display at event (provided by your organisation)
- Prominent logo on printed and electronic promotional material
- Logo included on advertising
- Prominent logo/advertisement on the Whitsunday Regional Council website, with a link to your company website
- Press release for event issued depicting company as Event Partner
- Paid promotion through Council's Social Media channels
- Inclusion in Our Whitsunday Community Update in local print
- Inclusion in Mayor's Ball promotional video
- Opportunity to play your advertisement to attendees at the event
- Logo included in combined banner display
- Verbal and visual projection acknowledgement during event
- 10 tickets to the Mayor's Charity Ball
- Ability to distribute merchandise/corporate gift at the event
- Logo on Mayor's Ball tickets
- Honourable mention by the Mayor
- MC acknowledgement at beginning and end of event



'As our patients often tell us, when the sound of the rescue helicopter draws near, there is a collective sigh of relief to know that help has arrived'



GOLD SPONSOR

\$5,000 (five sponsors only)

Sponsorship includes:

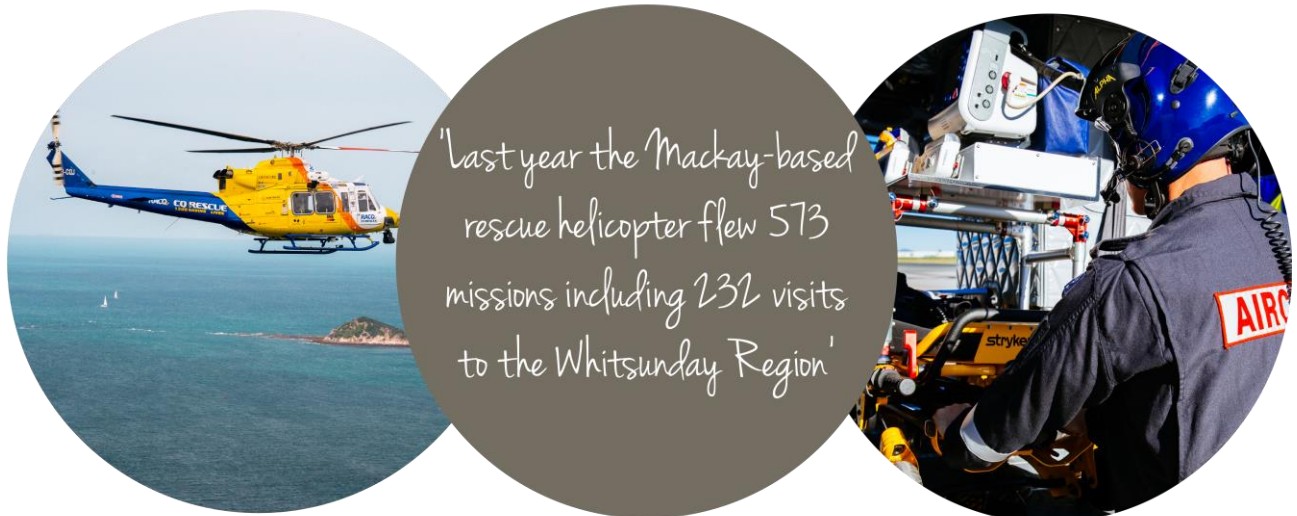
- Logo included in combined banner display
- Logo on printed and electronic promotional material
- Logo included on advertising
- Logo/advertisement on the Whitsunday Regional Council website, with a link to your company website
- Logo/mentions included on promotional Facebook posts
- Verbal and visual projection acknowledgement during event
- 3 tickets to the Mayor's Charity Ball
- Honourable mention by the Mayor
- MC acknowledgement at beginning and end of event

SILVER SPONSOR

\$2,500 (multiple sponsors)

Sponsorship includes:

- Logo/advertisement on the Whitsunday Regional Council website, with a link to your company website
- Logo/mentions included on promotional Facebook posts
- Logo included on advertising
- 2 tickets to the Mayor's Charity Ball
- Logo included in combined banner display



SPONSORSHIP AGREEMENT

Thank you for your consideration of a sponsorship opportunity supporting the 2017 Mayors Charity Ball. To proceed with sponsorship, please fill in the details below.

Company Name: _____
Postal address: _____
Phone: _____ Fax: _____
Authorising representative: _____
Position: _____
Email: _____
Exhibition contact: _____
Position: _____
Email: _____

Agreement

I, _____ being an authorised representative of _____ agree to sponsor the 2017 Mayors Charity Ball.

Our level of sponsorship is (please indicate with a tick)

- Event Partner (Platinum Sponsor) \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500

I acknowledge that we will be invoiced for _____ for our part in sponsoring this event and that agree to make payment with 30 days from the date of invoice.

- Direct Debit Payment Option Plan – this option consists of three instalments with final payment due 15th July 2017.

Signature: _____
Name: _____
Date: _____

Post, fax or email form to the Mayor's Charity Ball: PO Box 104, Proserpine, QLD, 4800 / 07 4945 0222 / mayors.ball@whitsundayrc.qld.gov.au